Image Select (select one) Question Type

The Image Select (select one) question type is a single-select question with clickable images as answer options.

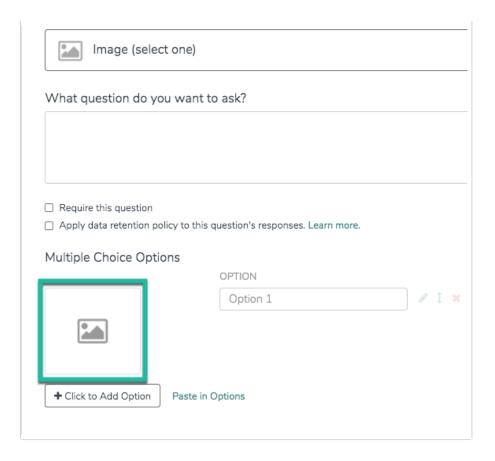
When To Use It

Use the Image Select (select one)
question to ask your respondents to
choose a single image from a list of images.

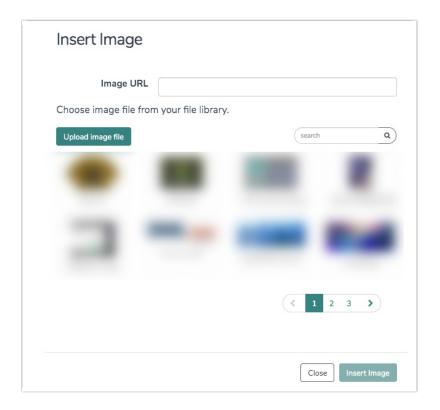
If you are looking for steps to add an image to your question text, check out our Add Image to Question Text Tutorial.

Setup

- To set up a Image Select question, it's easiest to start by uploading the images you would like
 to use in our Image Select question to your File Library. See our File Library Tutorial to learn
 how!
- 2. Click the Question link on the page where you would like to add your Image Select question.
- 3. Select Image Select (select one) from the Question Type dropdown and enter the question you wish to ask.
- **4.** Scroll to the **Multiple Choice Options** and click the image placeholder to begin adding your answer options.

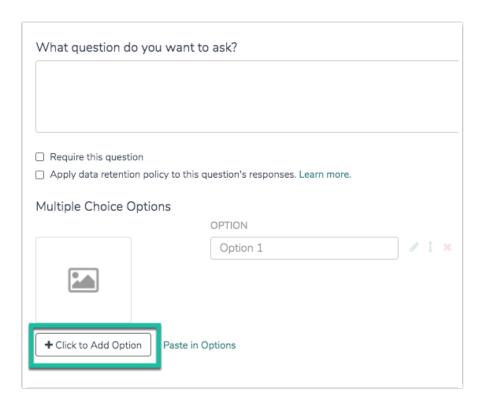


5. In the Insert Image dialogue, select the image you wish to use, upload a new image, or enter a URL to an image.



6. Click Insert Image.

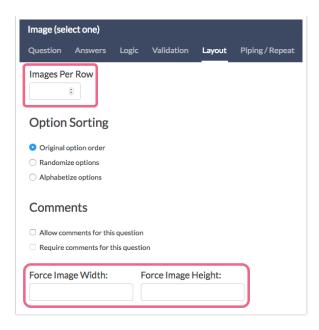
7. When you return to the list of answer options, select the **Click to Add Option** button to add another image answer option. Rinse and repeat. Make sure to click **Save Question**.

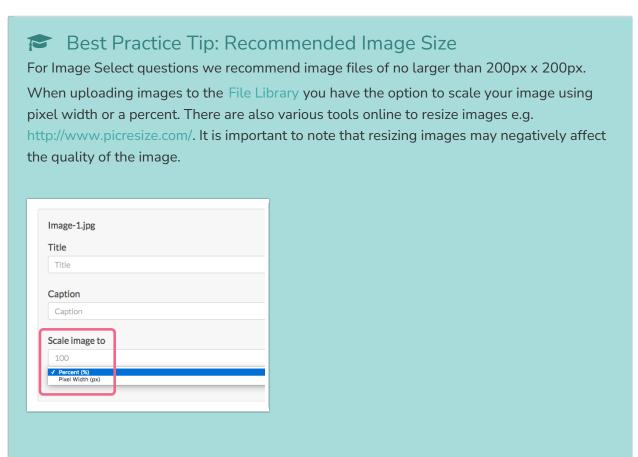


Layout Options

There are a number of options available via the Layout tab of the Image (select one) question.

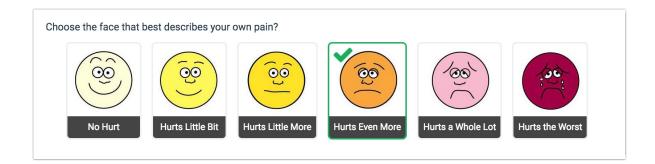
- If you have a large number of images for the respondent to choose from, consider using the **Images Per Row** field to determine how many images are display per each row.
- If your images vary in size, you may force a specific **Width** or **Height** (in pixels) for your images. We do <u>not</u> recommend adjusting both values as this is likely to result in distorting the image.





Survey Taking

On a desktop and most laptops the Image Select question type looks like so.



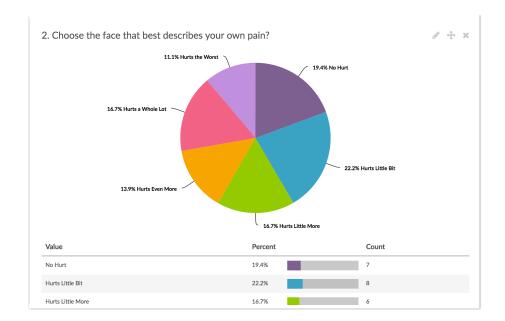
When optimized for mobile devices the Image Select question type looks very similar.

By default, survey questions show one at a time on mobile devices to prevent the need for scrolling on smaller screens. For single-select questions, like the select-one Image Select question, the screen will automatically advance after an option is selected. You can turn off this one-at-a-time interaction if you wish.



Reporting

Single Image Select questions report as a pie chart with a table that includes a count and percent for each answer option. The reporting values rather than the images themselves are used within reporting.



- See additional compatible chart types
- See what other report types are compatible

Exporting

The CSV/Excel export for a single Image Select question will have a single column of data. The reporting values rather than the images themselves are used in the export.

Net Promoter[®], NPS[®], NPS Prism[®], and the NPS-related emoticons are registered trademarks of Bain & Company, Inc., Satmetrix Systems, Inc., and Fred Reichheld. Net Promoter Score [™] and Net Promoter System [™] are service marks of Bain & Company, Inc., Satmetrix Systems, Inc., and Fred Reichheld.

Related Articles