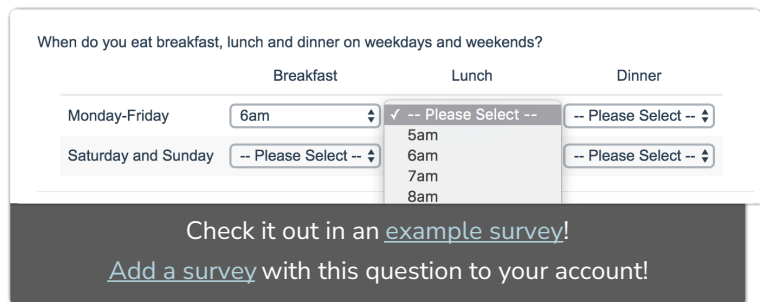# Dropdown Menu Grid Question Type

The Dropdown Menu Grid allows respondents to select an option for each column and row combination using a uniform dropdown of answers.
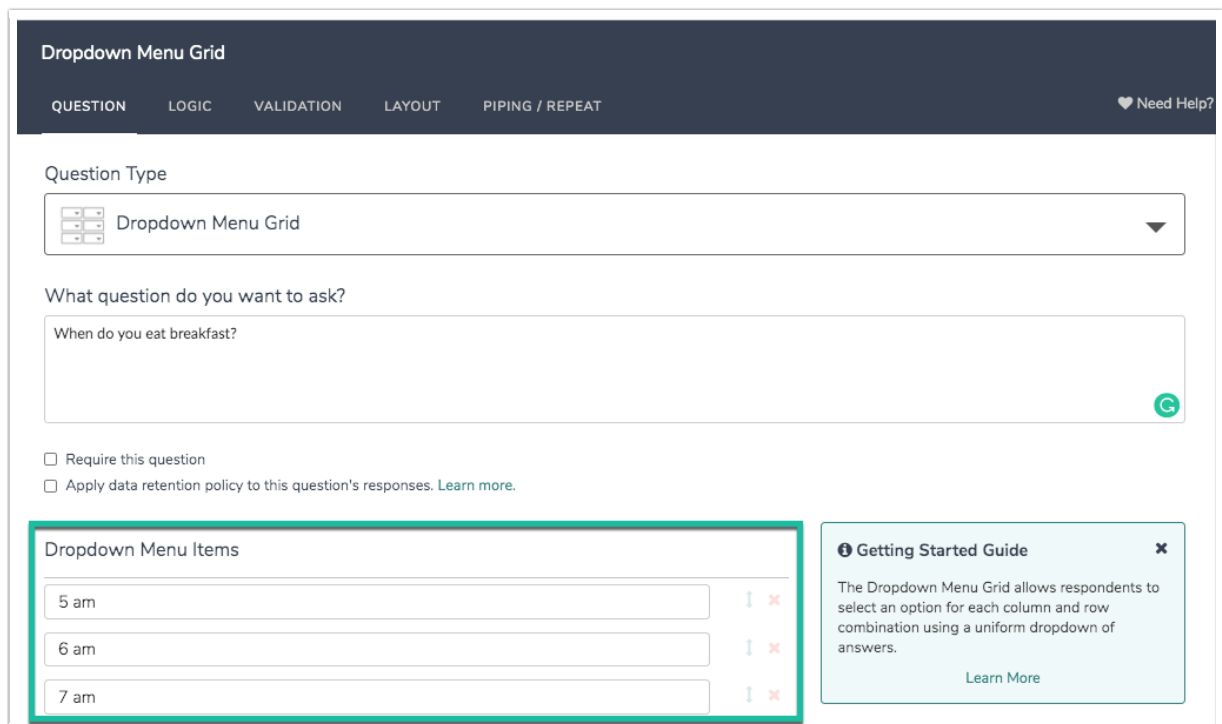
When To Use It

Use a Dropdown Menu Grid to
display multiple dropdown questions that share the same possible answers. The dropdown menus are presented as 'cells' within the grid.

Setup

1. Click to add new **Question** on the page where you want to add your Dropdown Menu Grid and input your question text.

2. Next, add your dropdown menu items. These items will be consistent across all dropdown menus within your grid.

3. Next, proceed to input the **Columns** and **Rows** that will make up your grid.

4. Once you are finished, **Save** your question.

Validation Options

Depending on how much information you are looking to collect via this question, you may want to specify the minimum rows and/or answers required. To do so, access the question's **Validation** tab.

Limitations

Editing Reporting Values after data is collected will NOT update responses that have been already collected. When translating this question type, always do so PRIOR to collecting data.
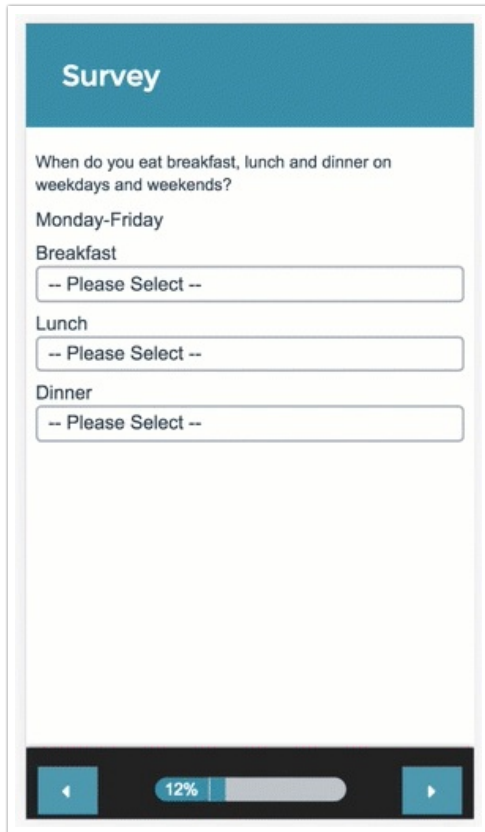
Survey Taking

On a desktop and most laptops the Dropdown Menu Grid question type looks like so

When optimized for mobile devices the Dropdown Menu Grid question type looks very similar. Many mobile devices have a native select interface to make it easier for respondents to select an

option with their finger. Whether or not this is available depends on the device.

By default, survey questions show one at a time on mobile devices to prevent the need for scrolling on smaller screens. You can turn off this one-at-a-time interaction if you wish.

Reporting

Dropdown Menu Grids report as a series of Grids, one for each row header, with the count and percent for each column and answer option combination.

- ⊕ See additional compatible chart types
- ⊕ See what other report types are compatible

Exporting

The CSV/Excel export will display a column for each row and column combination, displaying the answer given by the respondent in the dropdown menu.

V	W	X	Y	Z	AA
Breakfast:Mc	Lunch:Mond;	Dinner:Monc	Breakfast:Sat	Lunch:Saturc	Dinner:Saturc
5am	11am	5pm	6am	1pm	6pm
6am	11am	6pm	8am	11am	7pm
7am	12pm	5pm	5am	11am	8pm
6am	11am	6pm	5am	12pm	7pm
8am	1pm	6pm	6am	11am	8pm
5am	11am	5pm	7am	1pm	6pm
5am	11am	6pm	6am	11am	6pm
6am	12pm	5pm	8am	1pm	7pm

🎓 **Best Practice Tip: Grid Questions on Mobile Devices**

Grid questions are often used to allow your survey respondents to make comparisons. For example, in the below question, survey respondents are implicitly making a comparison across the various ice cream brands listed in the rows.

1. Indicate your level of satisfaction with the ice cream brands you purchase:

	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied
Dairy Cream	○	○	○	○	○
Tasty Treat	○	○	○	○	○
Wholesome	○	○	○	○	○
Sugar Cow	○	○	○	○	○
Ice Dream	○	○	○	○	○
Jill's	○	○	○	○	○
Mike and Sammy's	○	○	○	○	○
Cold Cream	○	○	○	○	○
Homemade	○	○	○	○	○

Because this is the most common and best use of grid question types it is important to note how grid question types display on mobile. Grid questions will be displayed one grid row per page. This will reduce horizontal scrolling trouble as well as problems survey respondents typically experience trying to select the correct option.

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