# Customize the Link Text in My Email Campaign Message

The default email campaign link will look like the link in the below example email campaign message.

If you wish to customize the link to read something other than "Click Here to Start the Survey" double click the link. In the popup that appears, enter the text you wish to display as the clickable survey link in the Link Text field. *Be sure to leave both the Link Type and URL fields as is!* When you are finished, click OK. These steps are demonstrated below.

less	MESSAGE STYLE 8	PREVIEW PLAIN-TEXT BAC	KUP	• NEED HELP		
unt("	Message Body					
vey Res						
survey:	Subject [account(	"organization name")] needs	your feedback!			
Link		×	Reply to surveys@: om			
Link Info	Target					
-		11	E E Merge	Codes -		
Link Type URL	٢					
	•					
Link Text		uld like to	uld like to invite you to participate in a quick survey.			
URL						
	[invite(survey_link)]		i improve our products for all our users.			
		file for a	free widget!			
		Cancel OK A ffle for a	neo magon			
	Click Here to Start the	Survey				
	There is a start of the second start of the se	and feedback Mexico balaises				
	Thank you for your time	and feedback. You are helping	make us better.			
	Your Name					
		name")]				

### What About My Plain-Text Backup Survey Link?

You may have noticed that the survey link in the Plain Text Backup message does not reflect the customizations you made on the Message tab. This is because plain-text emails do not support hyperlinks.

Do not edit the survey link merge code ( [invite(survey\_link)]) in your plain-text backup message. Doing so will prevent recipients who only allow plain-text messages from getting to your survey.

Edit Message						
MESSAGE STYLE &	PREVIEW PLAIN-TEXT BA	аскир	• NEED HELP?			
Plain-Text Backup						
<ul> <li>Only send Plain-Text (</li> <li>Update Plain-Text Bac</li> </ul>	no HTML) kup Message automatically wł	hen HTML Message is change	ed			
And, all completed su [invite(survey_link)]	irveys are placed into a raf	ffle for a free widget!				
Thank you for your t	ime and feedback. You are	helping make us better.				
Your Name [account("organization	n name")]					
Select a Merge Coo	le	\$	4			

## Why am I receiving a "Warning! Your email isn't set up to track responses!" error?

If while customizing your link text your edits negatively affect the structure of the merge code that populates with a unique link for each contact, you will encounter this popup.

STYLE TEST SHARE RESULTS				
Warning! Your email isn't set up to track responses!				
The survey links in your email need to be in a certain format for them to be trackable. But we can fix them for you!				
Fix all survey links				
Only fix certain links Ignore. I don't need to track which email recipient takes the survey				
Save Save				
As a valued member of our community, we would like to invite you to participate				

#### Which option should I select?

We highly recommend selecting the option to Fix all survey links in order for your email campaign to track respondents properly.

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