## Geodata Location Explained

Response #1

Response Details

Response Location

Data Details Action Log Debug Data Quality

Date Submitted Jul 18, 2019 12:44 pm

IP Address 50.121.581.448

Language English en-US,encq=0.9

Country United States

Region CO City Boulder

Postal Code 80301

Last Update Jul 18, 2019 12:44 pm

User Agent Mozilla/5.0 (Macintosh; Intel Mac OS X 10\_12\_6) AppleWebKit/537.36 Gecko) Chrome/75.0.3770.142 Safari/537.36

Http Referrer https://app.s com/distribute/share/id/xxxxxxxx

SessionID

Long & Lat: 40.049999237061, Long:-105.21700286865

Geodata in Individual Response Details

The geodata location, found in Individual Responses and exports, derives the city, state, ZIP code, or country from which a person has connected to the Internet by using their device's IP address. We use a third-party service called Maxmind to pull locations and corresponding codes.

- Determining which nation a respondent came from based on their IP address is simple and usually very accurate (95%-99%) because registrars require a country name when an IP range is allocated and that information is freely available.
- Determining a location down to the city
  or ZIP code is less accurate and much more difficult. Respondents could be sharing an IP
  address and Internet Service Providers (ISP's) often base their IP addresses in the city where
  the company is located versus where the respondent actually is. For example, we are based
  in Boulder, Colorado and responses generated in our own offices show up in geodata
  approximately 2.3 miles away!

To learn how to disable geodata collection, check out our Anonymous Surveys tutorial.

## Limitations

Alchemer does not record geodata for IPv6 IP addresses at this time.

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