

Standard Report: Available Statistics

There are a number of statistics that can be included in your [Standard Report](#). Once added, statistics are available for most questions within the report and are presented as a table below the question.

Available Statistics

The following statistics are available within the Standard Report:

Please note, many of the below statistics require numeric [Reporting Values](#).

- **Sum** - The sum is computed by multiplying the number of responses for each option by its numeric reporting value and summing. Available for questions with numeric reporting values.
- **Average*** - Average is the Sum divided by the Total Responses. Available for single select questions with numeric reporting values.
- **Min** - The minimum value selected across all responses. Available for questions with numeric reporting values.
- **Max** - The maximum value selected across all responses. Available for questions with numeric reporting values.
- **Standard Deviation** - Standard deviation is a measure of variation. Available for questions with numeric reporting values.
- **Total Responses** - Total responses to the question.
- **Hidden Count** - Total responses that did not answer the question regardless of logic conditions that prevented the question from being seen.
- **Skipped Count** - Total responses who saw the question but elected to move past without answering (question must not be required).

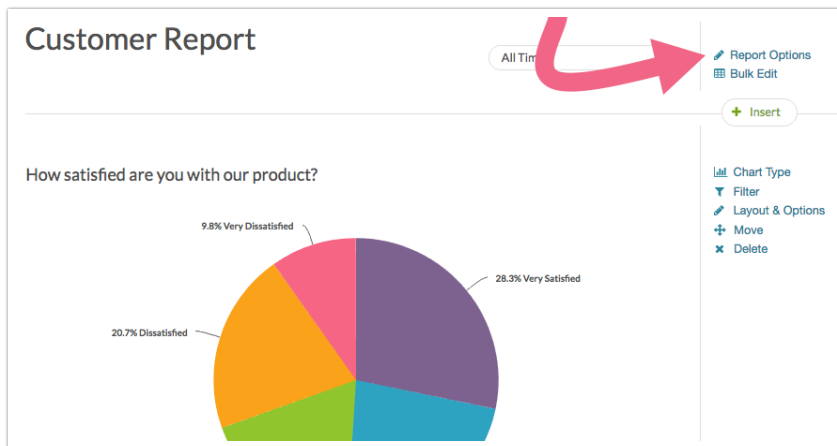
*If you are using a [Not Applicable answer option](#) in your survey, please note the below information:

- If your question contains a Not Applicable answer option and you have [applied a numeric Reporting Value](#), the NA option will be included when calculating the average.
- If a non-numeric reporting value has been defined, the NA option will not be included when calculating the average.
- If you choose to [not show the Not Applicable answer option](#) in the Standard Report, the NA option will not be included when calculating the average.

Add Statistics Table to All Questions

Statistics can be added to all compatible non-grid questions via [Report Options > Layout](#). Learn

about the [many settings available](#) via Report Options.



After accessing the **Report Options**, select **Statistics Table**. All of the individual metrics that are available will be selected by default. Feel free to pick and choose only those that you need by de-selecting any metrics that you don't want to include. Click **Save** to apply your settings.

The image shows the 'Overall Options' sidebar. The 'Layout' section is expanded, showing a list of options with checkboxes. The 'Statistics Table' option is checked and highlighted with a red box. Below it, several sub-options are also checked and highlighted with a red box: Sum, Average, Min, Max, Standard Deviation, Total Responses, Hidden Count, and Skipped Count. Other options include Filter Details, Chart, Word Cloud, Summary Table, Questions With no Data, and Use Question Alias as Title.

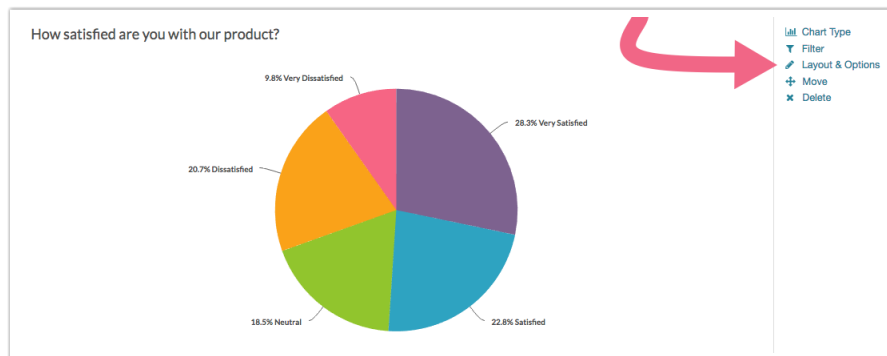
If you have chosen to add all available statistics, the following statistics table will be included below your response table:

Value	Percent	Responses
Very Satisfied	28.3%	26
Satisfied	22.8%	21
Neutral	18.5%	17
Dissatisfied	20.7%	19
Very Dissatisfied	9.8%	9
Totals: 92		

Min	Max	Sum	Average	StdDev	Skipped	Total Responses
1	5	312.0	3.4	1.3	8	92

Add Statistics Table to Specific Questions

If you wish to customize the statistics shown on a question-by-question basis, go to the question in your report and click **Layout & Options** to edit.



Within **Question Options** select the statistics options you wish to include or exclude and click **Save**. The options here will be the same as the ones available via **Report Options**.

Available Statistics for Grid Questions

The following statistics are available for Grid Questions:

Please note, some of the below statistics require numeric **Reporting Values** for the column headers.

- **Row Total Responses** - Available for [Radio Button Grids](#), [Checkbox Grids](#), [Dropdown Menu List](#), [Dropdown Menu Grid](#), [Textbox Grid](#).
- **Row Total Percents** - Available for [Radio Button Grids](#), [Checkbox Grids](#) (called Row Total Response % for [Checkbox Grids](#)).
- **Row Percents** - Available for [Radio Button Grids](#), [Checkbox Grids](#) (called Row Response % for [Checkbox Grids](#)).
- **Row Average** - Available for [Radio Button Grids](#) and [Dropdown Menu List](#) (must have numeric reporting values).
- **Column Total** - Available for [Radio Button Grids](#), [Dropdown Menu List](#), [Dropdown Menu Grid](#), and [Checkbox Grids](#) (called Column Total Responses for [Checkbox Grids](#)).
- **Column Percents** - Available for [Radio Button Grids](#), [Dropdown Menu List](#), and [Checkbox Grids](#) (called Column Total Response % for [Checkbox Grids](#)).
- **Row Check %** - Available for [Checkbox Grid](#) only.
- **Column Check %** - Available for [Checkbox Grid](#) only.
- **Row Total Checks** - Available for [Checkbox Grid](#) only.
- **Row Total Check %** - Available for [Checkbox Grid](#) only.
- **Column Total Checks** - Available for [Checkbox Grid](#) only.
- **Column Total Check %** - Available for [Checkbox Grid](#) only.

Visit the [Radio Button Grid](#) or [Checkbox Grid](#) tutorials for detailed explanations of the above statistics.

Add Statistics to Grid Questions

Statistics can be added to all compatible grid questions via **Overall Options**. Click on the **Grid-Type Questions** section and make your selections from the available options.

Specific options are available for Checkbox Grids via the **Checkbox Grid** section.

Grid-Type Questions

Show the Following

- Row Total Responses
- Row Total Percents
- Row Percents
- Row Average
- Column Total
- Column Percents

Checkbox Grids

Each Cell

- Row Check %
- Column Check %
- Row Response %

Totals

- Row Total Checks
- Row Total Check %
- Column Total Checks
- Column Total Check %
- Row Total Responses
- Row Total Response %
- Column Total Responses
- Column Total Response %

The same grid statistics are available via individual grid questions by clicking the **Layout & Options** link associated with a specific grid question.

Please rate your level of satisfaction with the following items.

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	
Customer Service						
Count	1	1	0	0	0	2
Row %	50.0%	50.0%	0.0%	0.0%	0.0%	
Product						
Count	0	2	0	0	0	2
Row %	0.0%	100.0%	0.0%	0.0%	0.0%	
Pricing						
Count	0	0	1	1	0	2
Row %	0.0%	0.0%	50.0%	50.0%	0.0%	
Totals						
Total Responses						7

Chart Type
Filter
Layout & Options
Move
Delete

Scroll down to the **Grid Options** section and check the options that you wish to include. Note that additional statistics are available for [Checkbox Grids](#).

Edit Report Element
Chart Type
Filter
Layout & Options

Answer Options

Show the following

- N/A Options
- Disabled Options
- Response Counts
- Rows With No Data

Answer Option Names

- Original Option Title
- Reporting Value

Grid Options

Show the following

- Row Total Responses
- Row Total Percents
- Row Percents
- Row Average
- Column Total
- Column Percents

A Radio Button Grid question with all **Grid Options** selected appears as follows within the report:

	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied	Responses	Average
Product Quality							
Count	22	42	35	37	25	161	3.0
Row %	13.7%	26.1%	21.7%	23.0%	15.5%	33.1%	
Column %	25.6%	38.5%	34.3%	39.4%	26.0%		
Customer Service							
Count	35	29	31	29	38	162	3.0
Row %	21.6%	17.9%	19.1%	17.9%	23.5%	33.3%	
Column %	40.7%	26.6%	30.4%	30.9%	39.6%		
Variety of Choices							
Count	29	38	36	28	33	164	3.0
Row %	17.7%	23.2%	22.0%	17.1%	20.1%	33.7%	
Column %	33.7%	34.9%	35.3%	29.8%	34.4%		
Total	86	109	102	94	96	487	
	17.7%	22.4%	20.9%	19.3%	19.7%	100.0%	

Statistics are included in each grid cell; row and column totals are available to the right and below the grid respectively.

Related Articles