

Set Up a Branded Subdomain

Branded Subdomains allow you to add your brand to your survey link, for example,

```
http://yourcompany.survey-name.alchemer.com/s3/
```

These Branded Subdomains will have a slightly different format depending on which data center your Alchemer account is based in: US, EU, or Canada. The formats are as follows:

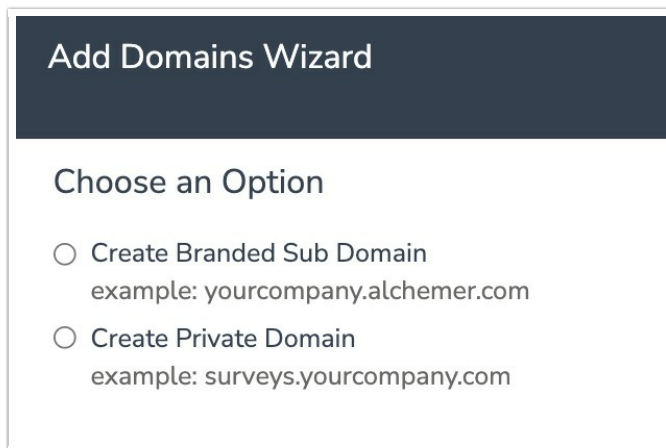
- US Data Center: <http://yourcompany.alchemer.com>
- EU Data Center: <http://yourcompany.alchemer.eu>
- Canadian Data Center: <http://yourcompany.alchemer-ca.com>.

If you are looking to fully brand your link check out our [Private Domain Tutorial](#).

Setup Instructions

Branded Subdomains need to be configured by Account Administrators. If you are an administrator on your account, you can set up a Branded Subdomain via [Integrations > Custom Domains](#).

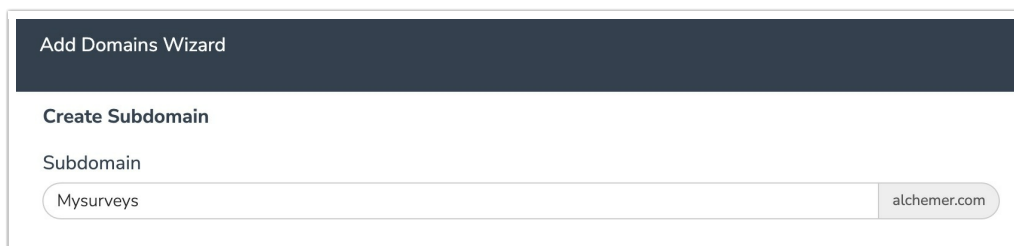
1. On the **Manage Domains** screen, click the **New Domain** button to get started.
2. Choose **Create Branded Sub Domain** and click **Next**.



The screenshot shows a dark header with the text "Add Domains Wizard". Below the header, the text "Choose an Option" is displayed. There are two radio button options:

- Create Branded Sub Domain
example: yourcompany.alchemer.com
- Create Private Domain
example: surveys.yourcompany.com

3. Enter the subdomain you wish to use and click **Save**.



The screenshot shows a dark header with the text "Add Domains Wizard". Below the header, the text "Create Subdomain" is displayed. Underneath, the label "Subdomain" is followed by a text input field containing "Mysurveys" and a button labeled "alchemer.com".

Compatibility

- **Subdomains are not compatible with https links**

If you cannot select your subdomain, it is likely due to the [Force Secure \(https\) Links](#) setting being selected in your account settings.

- **Subdomains are not compatible with Email Campaigns**

If you'd like to have a branded Email Campaign link you can use a Private Domain. Check out our [Private Domain in Email Campaigns](#) Tutorial for more info.

Related Articles