

# Account Administrators

An **Account Administrator** is a specific type of user within Alchemer and has administrative capabilities that general Alchemer users do not.

By default, each Alchemer account has one Account Administrator.

## How do I know if I am an Account Administrator?

If you have an Alchemer CE account, the user that purchased the account is the Account Administrator.

For an Alchemer Enterprise Account, the simplest option is to access your **Account** menu when logged into Alchemer. An Account Administrator has access to several menu options (depending on License) that a general user cannot access (highlighted below).

- Under **Account > Summary**, Account Administrators will have visibility into account-wide details including Your Account, Projects, and Account-wide Usage.
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Alchemer

- Projects
- Audience
- Design Library
- Research Library
- Integrations
- Account
- Summary
- Settings
- User Management
- Billing
- Sub Accounts
- Support Center
- Alchemer University
- Security

## Account > Summary

Do you need to add more licenses or features?  
Talk to a sales rep to add more licenses, access additional features, or connect with professional, consulting, training, or panel audience services.

[Upgrade](#)

### Your Account

Account ID:   Term: **Annual, Renews June 16**

Email Address: **Verified** Your License: **Full Access**

Years with Alchemer: **2**

### Projects

Surveys:

Active	New	Closed <small>(last 30 days)</small>	Total
39	4	8	117

Responses Since June 16, 2021

182052

### Account-wide Usage

Email Use By June 16, 2022

Email Test

70%

7025 / 10000

SMS Use By June 16, 2022

SMS Test

56%

5600 / 10000

Video Feedback Minutes Use By June 16, 2022

92%

918 / 1000

[Get More](#)

### Sub Account Overview

[Edit Sub Account Settings](#)

Active Sub Accounts	Total Active Users
21/25	685

Total Active Surveys

890

[Create Sub Account](#)

### User Licenses

Add Licenses [Assign Users](#)

Users

9/13

Active Teams

2

License Type	Purchased	In Use	Available
Full Access	5	1	4
Professional	3	3	0
Collaborator	5	5	0

- Under Account>Summary, as well as Account>User Management, Alchemer Enterprise Admins will also have access to manage Users.

User Licenses		Users	Active Teams
		9/13	2
<a href="#">Add Licenses</a> <a href="#">Assign Users</a>			
License Type	Purchased	In Use	Available
Full Access	5	1	4
Professional	3	3	0
Collaborator	5	5	0

- Under Account>Settings, Account Administrators can set Account Defaults as well as Share, Security, and Compliance settings.

### Password Settings

Expiration Interval

Reuse Limitations

Password Complexity Rules  No restrictions on passwords  
 Create basic set of rules  
 Create complex set of rules using regex

Additional Protection  Password cannot contain application user information

Description

Multi-Factor Authentication   
MFA can be optionally controlled by the individual user on the My Preferences screen.

### User Management

Disable Users Automatically  Disable users for inactivity.

### Data Retention Policy

Delete Old Responses  Never automatically delete old survey responses.  
 Automatically delete all responses in this account which are older than the data retention period.  
 Automatically delete all responses on specified surveys or questions which are older than the data retention period.

### Anonymous Surveys

Force Anonymous Surveys  Hide IP addresses, geo-location and invite data for all newly created surveys in this account.

### Share Report Settings

Password Protect Report Share Links  Require all share link reports within the account to be password protected or only accessible for logged-in users.  
Note: This change will impact all shared reports that are created going forward and will not impact previously shared reports. Additionally, reports will no longer be indexed by search engines.

[Save](#)

- Admins will also have access to **Billing** under the Account menu.
- Finally, admins will have access to a number of items under the **Integrations** menu that non-admin users do not.

If you are an Account Administrator on an Alchemer Enterprise account and want to determine whether your account has additional admins, you can view this information under **Account > User Management > Users**. Admin users are indicated by the star symbol on the main user screen.

Users							
<span>Invite Users</span> <span>Users: 23 / 118</span> <span>Status</span> <span>Team</span> <span>Role</span> <span>License</span> <span>Columns</span> <span>Sort By</span> <span>Search</span>							
<input type="checkbox"/>	Username	Status	Email	License	Add-ons	Course	Department
<input type="checkbox"/>	Jane Smith	Active	jane.smith@example.net	Full Access	★	Share Methods	Support
<input type="checkbox"/>	Jon Smith	Active	jon.smith@example.net	Full Access		Survey Building	Support

If you have purchased additional admin seats, you can assign admin privileges to an existing user by clicking on the user and selecting **Account Admin** under **Permissions**.

## What can Account Administrators do?

There are a number of tasks and options that only Account Administrators have access to. These are listed below.

### Update Account Contact and Billing Information

Account Administrators can update account contact and billing information if needed. Learn more [here](#).

### Add and Manage Licenses and Users

Within Alchemer Enterprise accounts, Account Administrators can [purchase and manage user licenses](#). Admins can also [add](#) new users and [manage](#) user permissions (depending on Plan level).

### Create and Manage Email Lists

[Email Lists](#) are available to Account Admins via the Account menu. Here, admins can upload and manage contact lists for recurring use in Email Campaigns.

### Pay and Manage Invoices

Via **Account > Billing**, Account Administrators can pay, download, print, or email invoices. Learn more [here](#).

### Configure Integrations

Admins can connect their Alchemer accounts to external applications such as [Salesforce](#), [LMS](#), [Salesforce Marketing Cloud](#), [Stripe](#), [Google](#), [Custom Email Settings \(SMTP, DKIM & SPF\)](#) and more (Integrations available are dependent on plan level).

### Manage Account Settings

Account Administrators have access to a number of account settings such as setting up [Branded Subdomains](#), [Private Domains](#), or [Intercept Beacons](#). They also have the ability to [manage](#) and restrict API access.

### Download a List of All Projects

Via the Alchemer Dashboard, Account Administrators can [download](#) a list of all surveys on the account.

### Delete Folders

Only Account Administrators can delete folders from the Alchemer home page.

### Permanently Delete Data

Account Admins are able to permanently delete:

- [Individual Responses](#)
- [Surveys](#)

### **Configure a Data Retention Policy (DRP)**

Within Alchemer, the [Data Retention Policy \(DRP\) Settings](#) allow Account Administrators to specify how long survey responses should be retained.

### **Perform Survey Transfers**

Account Administrators have the ability to [initiate and execute survey transfers](#) between accounts (including between data centers - US, EU, and CA).

### **Revoke Other Users' Ability to Grant Support Access**

Users must grant access to Alchemer Support Staff before support can access their Alchemer Account. Account Administrators [can revoke this ability](#) for other users on their account.

### **User Data Fields & Questions**

Only Account Administrators can configure [User Data Fields](#) for their account. They are also able to add [User Data questions](#) to a survey to utilize the created data fields.

### **Require Multi-factor Authentication for All Users on the Account**

Account Administrators can enable account-wide Multi-factor Authentication via **Account > Summary > Security and Compliance**. Visit the [Multi-factor Authentication documentation](#) for setup instructions.

### **Require Shared Reports to be Password Protected**

Account Administrators can require all shared reports to be Password Protected or Only Accessible to Logged-in Alchemer users via Security > Settings. Visit the [Password Protect Shared Reports documentation](#) for details.

## **Change Account Administrator Email**

You may at times need to update the email address associated with the Account Administrator. You have several options for this. Learn more about [changing your Account Administrator](#) .

Related Articles