

# Avoid Phishing and Other Scams

## Leading Practice

Phishing is a fraudulent practice where the offenders attempt to induce individuals to reveal personal information, such as passwords and credit card numbers. Most commonly, the main vehicle for phishing is email. However, surveys can also be used in an attempt to gather sensitive information.

### Guidelines to avoid phishing in Alchemer surveys

According to our [Services Agreement](#), Alchemer surveys should never ask for any sensitive or secure data. When responding to a Alchemer survey follow these guidelines

- **Do not provide:**
  - federal or state identification numbers
  - passwords
  - social security numbers
  - banking, credit card or any other financial info
  - identification numbers
  - other sensitive information
- Report phishing to Alchemer

### Reporting phishing to Alchemer

If you come across a survey that is phishing for secure/sensitive information that is prohibited by our [Services Agreement](#), say something!

#### **Reporting Phishing in Free Account Surveys**

We've made reporting abuse in our free account surveys very easy! Surveys created by a free account user or a free trial account survey will have a link to Report Abuse. There are 2 locations where you can find this link:

1. At the top of the first page of the survey.
  2. Or the bottom of each page below the Next and Submit buttons.
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Surveys should never ask for any sensitive, or secure data. Do not provide passwords, credit card numbers, identification numbers or other sensitive information. [Report Abuse](#)

## My Free Survey

1. Will you attend the event?

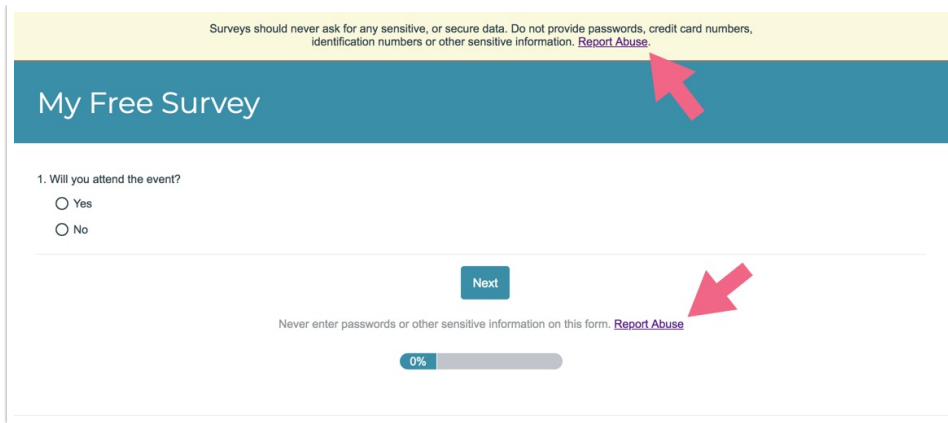
Yes

No

[Next](#)

Never enter passwords or other sensitive information on this form. [Report Abuse](#)

0%

A screenshot of a survey form titled "My Free Survey". At the top, a yellow banner contains a warning: "Surveys should never ask for any sensitive, or secure data. Do not provide passwords, credit card numbers, identification numbers or other sensitive information. Report Abuse". Below this is a blue header with the title "My Free Survey". The main content area shows a question: "1. Will you attend the event?" with two radio button options: "Yes" and "No". Below the question is a blue "Next" button. Underneath the button is a warning: "Never enter passwords or other sensitive information on this form. Report Abuse". At the bottom, there is a progress bar showing "0%". Two red arrows point to the "Report Abuse" links in the yellow banner and the warning text.

## Other Surveys

If the Report Abuse link is not present in your survey, you can report abuse via the below survey:

<https://survey.alchemer.com/s3/4660780/Report-Abuse-Survey>

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